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PRESS RELEASE

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## **INDEX Nacional to Hold its 49th National Convention in Mérida, Yucatán**

The National Council of the Maquiladora and Export Manufacturing Industry (Index), through its national president, Humberto Martínez Cantú, announced that the 49th National Index Convention will be held in the city of Mérida, Yucatán, from September 18 to 21.

After meeting with the Governor of Yucatán, Mauricio Vila Dosal, Martínez Cantú stated that this event will feature the participation of investors, executives, and businesspeople from Mexico, the United States, Canada, and Asian and European countries present in the national territory, and it is expected to generate an estimated economic impact of 100 million pesos.

The National Index Convention is considered a high-level event due to the quality of its participants, speakers, and panelists, who will address national and international topics of interest. The aim of this edition is to attract greater investments through new sectors and companies, supported by the business and supply chain relocation known as nearshoring, as well as to consolidate the presence and/or expansion of already established companies.

Humberto Martínez Cantú, Alejandro Guerrero Lozano, president of Index Yucatán, and Carlos Palencia Escalante, general director of Index Nacional, highlighted the efforts of Mauricio Vila Dosal's administration to promote projects that generate more job opportunities for the state, particularly from the IMMEX program, as well as the boost given to industrial and technological development, along with the competitive advantages and promotion that have led more companies to establish themselves in the state.

There are currently over 260 investment projects worth 114 billion pesos in Yucatán, most of them focused on technology, automotive, auto parts, textiles, and many more. This will drive the state's economic growth and create more and better jobs.

On the other hand, the export manufacturing industry has been one of Mexico's main economic drivers for decades, and it is vital to take advantage of the excellent business environment at the time. This year alone, foreign investments are expected to exceed \$9 billion. Additionally, IMMEX has the potential to attract investments of up to \$100 billion in the coming years.

Representing its 18 associations, Index Nacional represents the productive interests of the maquiladora and export manufacturing industry and is a key element in global value chains, advocating for an industrial policy that expands to more sectors through a

network of 14 national committees and 6 working groups that collectively encompass the main interests of the export industry.